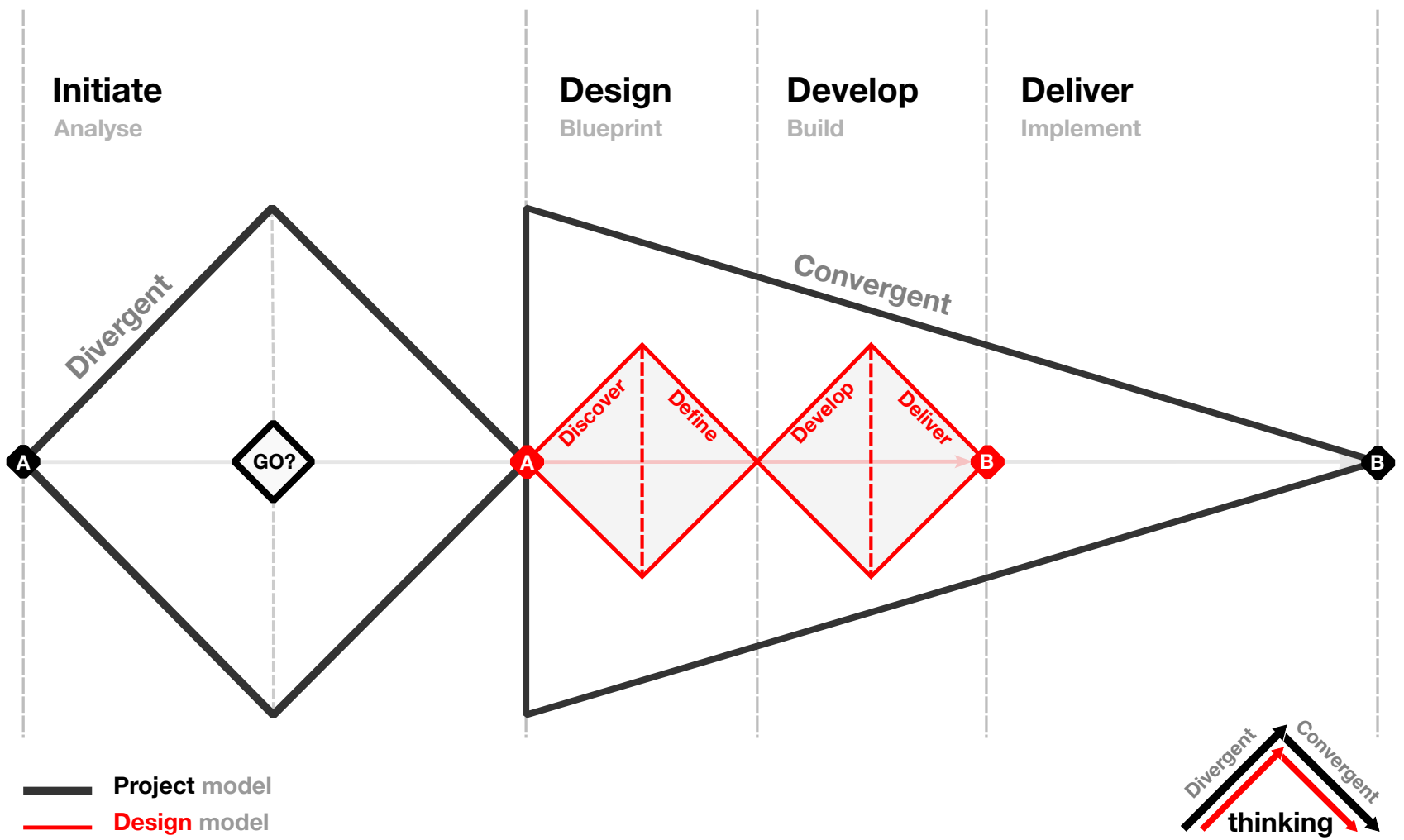


MANAGE THE PROJECT & DESIGN THE PRODUCT

A project process is used to make sure your desired outcome is achieved. A design process is used to make sure you create a useful product. Here is how the two processes fit together.



Project stages

Choose your activities for each project stage

First choose your project methodology e.g. Scrum, PRINCE2, ADDIE, etc. Then choose what activities need to be done at each stage of the project model.

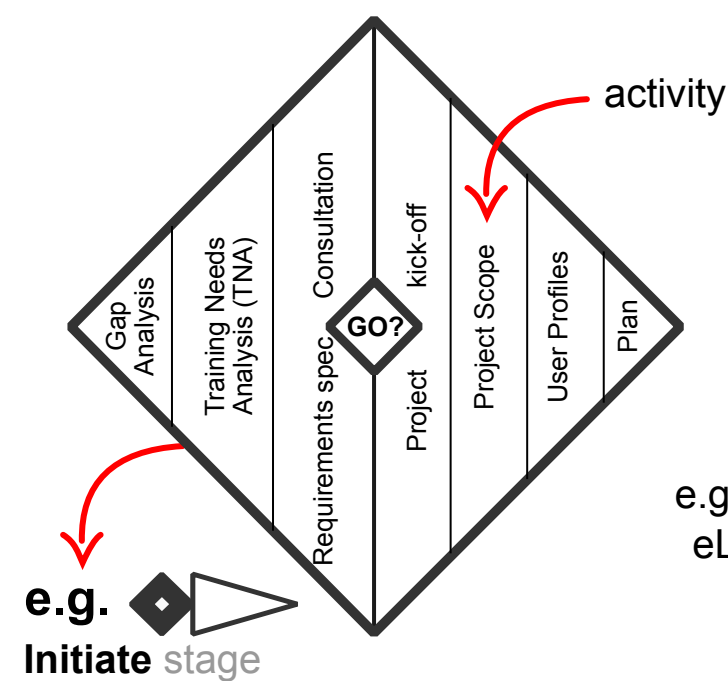
This model gives you total flexibility over the choice of activities you include for each stage.

Design phases

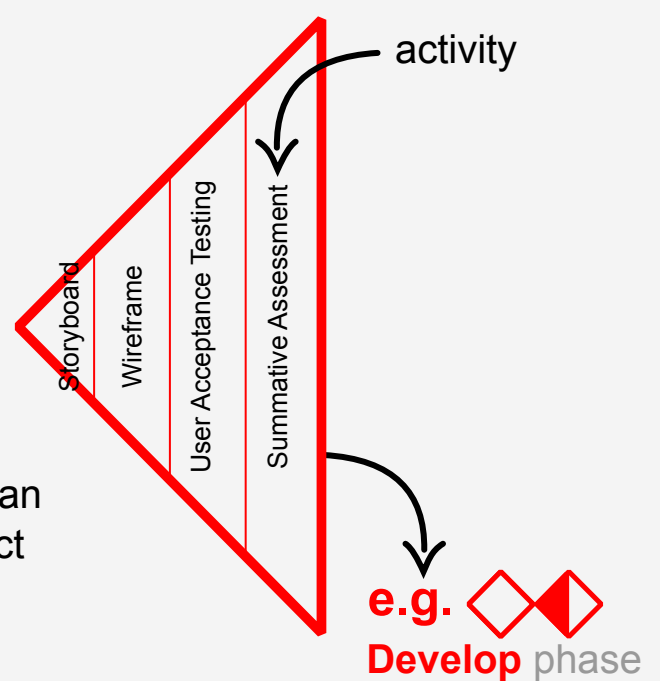
Choose your activities for each design phase

Choose what activities need to be done at each phase of the project model - e.g. framing, ideation, rapid prototyping, etc. Your choices will depend on the type of product being created.

As with the project model, you have total flexibility in your choice of activities in each phase.

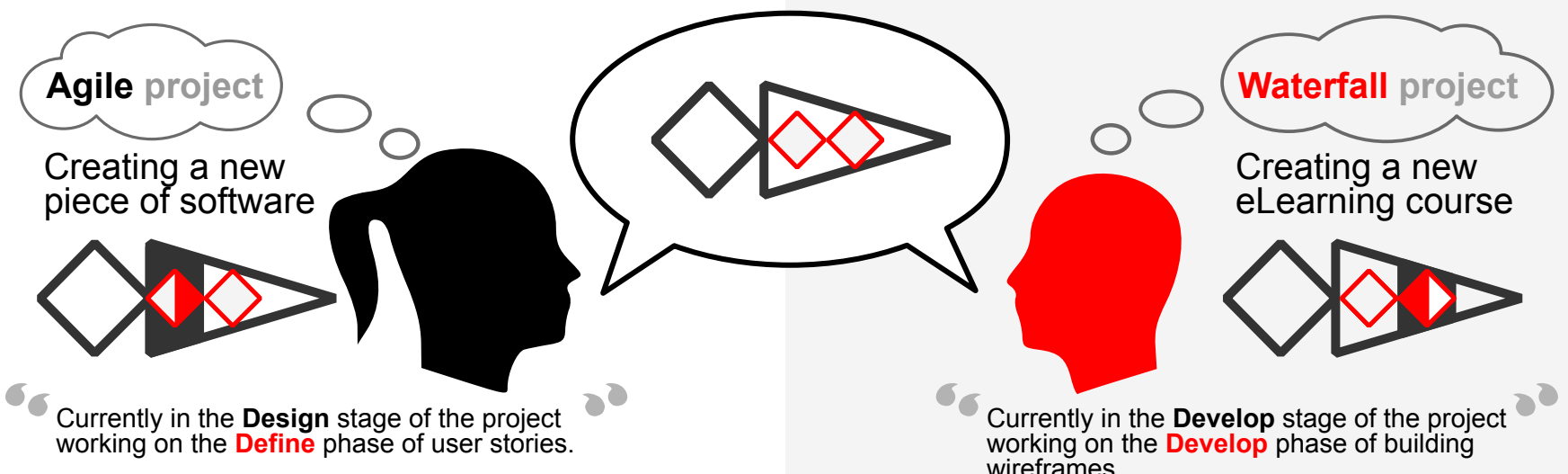


e.g. activities for an eLearning project



common language

Every department or project in your company can use a different project method, process or list of activities, and you will still be able to understand where each project sits in relation to other projects.



www.robinspinks.com